



VOCATIONAL TRAINING

Bachelor's degree in Science of Communication.

Universidad del Valle de Atemajac (UNIVA)
Guadalajara, Jalisco, México.

RELEVANT INTERVIEWS INTERNATIONALS

- Alex de la Iglesia
- Loco Mía
- Pablo López
- Cirque du Soleil, cast
- Laia Manzanares
- Slavas Snow Show, cast

NATIONALS

- Peso Pluma
- Christian Nodal
- Julián Álvarez
- Angélica Aragón
- Alejandra Guzmán
- Lupita Jones
- Filippa Giordano
- Yuri
- Margarita La Diosa de la Cumbia
- Susana Zavaleta
- Andrea Bayardo
- Cristian Peralta (DragRace Mexico)
- Omar Chaparro
- Mabel Cadena

LANGUAGES

- ENGLISH B2 CERTIFICATION PROULEX / INTENSIVE
- M-F 2 hours per day.

CONTACT ME



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ERICK BREGUER

MEXICAN JOURNALIST · TV HOST & REPORTER · INFLUENCER

- **Hard News, Culture and Entertainment**
- **A decade of experience on tv and copywriting**
- **6 years on written press and social magazines**
- **TV & Social Media Spots**

PROFESSIONAL EXPERIENCE

TV HOST & REPORTER

Televisa, Canal 4 Guadalajara, Jalisco, Mexico: "Día a Día" (TV magazine)

(3 years) Exclusive interviews with artists and relevant people.

(3 years) Main tv host: "Animal Culture": it used to promote the importance of pets and animals and their physical and emotional health care to the audience.

Multimedios, Canal 6 Guadalajara: "Telediario Vespertino" (TV News)

(6 years) Coordinator and TV anchor : "Ocio" y "Tras los Famosos" segments.

(6 years) *Breaking news* on direct from the street.

Other works as a Master of Ceremonies

Mexicana Universal Jalisco - (2022, 2023)

Beaty pageant directed by Lupita Jones - "Miss Universe 1991".

JOURNALIST

Telemundo International (USA): "Suelta la Sopa" (Showbiz TV)

(2 years) Correspondent in Guadalajara, Mexico.

Univision Internacional (USA): "Siéntese Quien Pueda"

Correspondent in Guadalajara, Mexico. (Special edition)

Multimedios, Canal 6 Guadalajara: "Telediario Vespertino"

(6 años) Reportero 2.0 (copywriting and audiovisual production).

(6 años) *Breaking news from the place* .

(4 años) Special coverages - Guadalajara Book Fair known as "FIL".

INFLUENCER, ADVERTISING & PR

BRANDS I'VE WORKED FOR (TV & Social Media)

- The Coca-Cola Company.
- IKEA (Swedish Furniture Company).
- Kidzania (Playgrounds).
- Plata Card (Credit Card).
- Malayerba (Clothes).

Television spots , reels, IG stories & Advertising Photo

- Personal image for spots.
- Strategies in audiovisual media productions. .
- *Copywriter*.
- Voice over for commercials .