

# PAULA DI GIOVANNI

## COMMUNITY MANAGER / MARKETING DIGITAL



### ABOUT ME

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I am a community manager with creative focus, and solid training in digital marketing. I have the skills to create effective and innovative visual content, as well as to carry out team projects. The attention to detail, allows me to create designs of quality and attractive for the target audience.

📍 Buenos Aires

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📞 (54) 1144127390

### SKILLS

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#### technical skills

- knowledge in digital marketing
- customer orientation
- discipline and organization
- data analysis tools

#### personal abilities

- open mind
- communicative
- sociable
- dedicated

### LANGUAGES

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- English (Advanced)
- Spanish (Native)

### PROFESIONAL CARREER

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#### Diplomatura in community manager

- Take the community manager course from April 2023 to July 2023. At the UTN (national technological university) where I learned in a theoretical and practical way to use the different tools (such as trello, capcut, google analytics, canva, etc.) and from this, make an objective plan for customers.

#### Diplomatura in digital marketing

- Take the digital marketing course from August 202 to December 2023. At the UTN (national technological university) where I learned in a theoretical and practical way to use different marketing strategies (such as FODA analysis, google ads, meta ads, SEO, copywriting, etc.)

#### Translator of english

March 2024 / actually - Buenos Aires University

- I'm studying english translate in the buenos aires university, and it's a career of four years. To get in on the career they demand an excelente english level.

### EDUCATION

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Buenos Aires University  
English Translator

Community manager  
UTN - national technological university

Digital Marketing  
UTN - national technological university